

DEPARTMENT OF COMMERCE
B.Com.(General) & B.Com.(Computer Applications)
ACTIVITIES OF THE DEPARTMENT FOR THE ACADEMIC YEAR 2011-12

SYNERGIA 2012 - INTER COLLEGIATE MEET

Department of Commerce organized Synergia 2012 - Inter collegiate Meet on 2nd March 2012. It was inaugurated by Mr. Rangachari, IAAS., Former member, IMF. 125 students from 16 colleges participated in the meet. Hindustan College of Arts and Science won the Overall Championship. Mr. T. Srinivasa Raja, Managing Director, Adyar Ananda Bhavan, gave the valedictory address and distributed the prizes.

EXHIBITION

Department of Commerce organized a subject based Exhibition on 28th February 2012. Students exhibited charts, models, presentations etc.,

WORKSHOPS AND SEMINARS

- ❖ World Community Centre organized a Yoga introductory class for the students of B.Com. & B.B.A. on 6th July 2011.
- ❖ Value Added Courses 'Tally' and 'Personality Development' were arranged for the students of Commerce Department in association with NSIC – A Central Govt. undertaking.
- ❖ Resource Persons from TIME Institute gave a career guidance talk on 5th July for the II B.Com students.
- ❖ A Workshop on Entrepreneurial Development Programme was organized in association with NSIC (A Govt. of India undertaking) on 18th February 2012. Mr. Balasubraminiam, Former General Manager, NSIC was the resource person.

GUEST LECTURES

- ❖ A session on introduction to LOGISTICS MANAGEMENT was organized for the final year students.
- ❖ Guest Lectures on Business Taxation and Financial Services was organized during the second and third week of February 2012.

STUDENTS ACTIVITIES

- Agrata Mukherji and Ashan of II B.com won the **First Prize** in State Level paper presentation organized by Hindustan college on 26th August 2011.
- Mathangi of I B.Com attended a two day Indian Leadership programme organized by Nanipalkhiwala Arbitration Centre on 20th & 21st August 2011.
- Mathangi of I B.com got **Third Prize** in drawing competition in the Madras Day Celebrations on 24th August 2011.
- Agrata Mukherji of II B.com got the **First Position** in the Debate organized by CIP.
- Kuldeep, Iramani, Chander, Pawan, Jithin of III B.com participated in Entrepreneurial Development Programme organized by NSIC, Chennai.
- Suganya, Muthulakshmi, Snehalatha, Vijayalakshmi of I B.com participated in Pulli Kolam competition 18th August 2011 at Indra nagar Youth Club, Chennai.
- Nithin, Shameer, Vignesh, Dhanush, Kalyana kumar, Priyanka, Vidhya, Vani of III B.com participated in AD-ZAP on 26th August 2011 in Hindustan college of Arts and Science, Chennai.
- Priyanka, Vidhya of III B.com participated in Business Quiz on 26th August 2011 in Hindustan College of Arts and Science, Chennai.

STUDENTS ACTIVITIES

- Vani and Anu of III B.com participated in Product Packaging competition in Hindustan College of Arts and Science, Chennai on 26th August 2011.
- Shafeeq, Githesh, Aadarsh, Aditya, Gokul, Parvathy nair, Aravindh and Ashok participated in AD-ZAP on 15th September 2011 in Madras Christian College, Chennai.
- Mathangi, S.Suganya, M.Suganya R.Rajalakshmi, Snegalatha, Saishree, Muthulakshmi, K.Divya, Kavya manjari of I B.Com. participated in cultural competition on 15th and 16th September 2011 in S.S.S. Jain college.
- Agrata, Kajal, Sailesh, Manikandan and Nikhila of II B.com participated in competitions conducted by Madras Christian College, Chennai. Agrata and Kajal won Second prize for Debate Competition on 16th September 2011.
- Mathangi and Vijayalakshmi participated in vegetable carving competition in Kumara Rani Meena Muthiah college of Arts and Science, Chennai on 20th September 2011.
- Soundarya, Suganya, Kirithika participated and won Second prize in pongal cooking competition organized by our college on 13th January 2012.
- Suganya and Muthulakshmi participated and won Second prize in kolam competition in Pongal Celebrations of our College on 13.1.2012.
- Githesh, Aditya, Shafeeq, Gokul and Mani participated in Mime and won Second Prize, Manikandan A, Fredrick of Second B.com participated in variety show, Agarta participated in block and tackles, Nikhila and Mathangi participated in junk art on 9th February 2012 organised by Madras Christian College, Chennai.

STAFF PUBLICATIONS

- ❖ Mrs. T. S. Santhi published a research article entitled “A study on the work life balance of women employees in Information Technology Industry” in the Zenith International Journal of Business, Economics & Management Research, in the January 2012, I Issue. ISSN 2249 8826
- ❖ Dr. (Mrs.) M. Jaya published a research article entitled “Impact of Gross Domestic Product on Indian Stock Market- An Empirical Study” in the International Journal of Exclusive Management Research, in the January 2012, I Issue. ISSN 2249 – 2585

STAFF ACTIVITIES

- ❖ Mrs. M. Jaya Asst. Professor was awarded with Ph.d in SCSVMV University, Kanchipuram on 30th August 2011
- ❖ Dr.(Mrs) M.Jaya and Mr. D. Baskar presented a paper titled “Stock Market and Inflation – Evidence from Indian Perspective” in the International Conference organized by Sri Sai Ram Institute of Management, Chennai on 22nd and 23rd September 2011.
- ❖ Mrs. T.S. Santhi and Mrs T. Aryamala presented a paper titled “Role of Corporate Governance in Strategic Decision Making” for the International Conference organized by Sri Sai Ram Institute of Management, Chennai on 22nd and 23rd September 2011.
- ❖ Mrs. T.S. Santhi and Dr. (Mrs.) M. Jaya presented papers on “Challenges of Indian Business on Global Economy” in the International Conference held in Annai Mathammal Sheela Engineering College, Namakkal on 23rd September 2011.
- ❖ Mrs. T. Aryamala, Mr. D. Baskar and Dr. (Mrs.) V. Charulatha presented papers on “Entrepreneurial Development” in the International Conference of Annai Mathammal Sheela Engineering College, Namakkal on 23rd September 2011.

STAFF ACTIVITIES

- ❖ Mrs. T. Aryamala, Mr. D. Baskar and Dr.(Mrs.) V. Charulatha had presented papers on “Kissan Credit Card System” in the National Conference held at Dr. N.G.P. Arts and Science College, Coimbatore on 23 September 2011.
- ❖ Mrs. T. S. Santhi, and Dr. (Mrs.) M.Jaya had presented papers on “Transformation of India through Micro Finance” in the National Conference organized by Dr. N.G.P. Arts and Science College, Coimbatore on 23 September 2011.
Mrs. T.S. Santhi, Dr. (Mrs.) M. Jaya and Mr. D. Baskar presented a paper entitled “Strategy of Electronic in India” in the National Conference organized by Annamalai University, Chidambaram on 19th December 2011.
- ❖ Mrs. T. Aryamala and Mr. D. Baskar presented a paper entitled “Emerging Trends in Health Care Sector” in the UGC sponsored National Seminar organized by Avinashilingam University on 23rd December 2011.
- ❖ Mr. D. Baskar was invited as a Resource Person in a workshop for Small Business Entrepreneurs conducted by NSIC, Chennai on 13th September 2011.
- ❖ Mr. D. Baskar, Asst. Professor and placement officer attended placement officers meeting in the University of Madras on 9th September 2011.
- ❖ Mr. D. Baskar and Dr. (Mrs.) M. Jaya participated in the Faculty Development Workshop “Application of Research in Contemporary Management & Social Sciences”, organized by SCSVMV University, Kancheepuram.