

# ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE

Velachery – Tambaram Road, Chennai 600 100.

## BEST PRACTICE OF THE INSTITUTION

Sl. No.	Particulars	Details
1.	TITLE OF THE PRACTICE	NATIONAL SERVICE SCHEME
2.	GOAL	<ul style="list-style-type: none"><li>■ NSS let the students to actively contribute their efforts by rendering services for the welfare of the community in parts and well-being of the nation as a whole.</li><li>■ NSS helps to promote the unity and integrity of the nation by bringing together service minded young people from diverse geographical and socio cultural <b>backgrounds</b>.</li><li>■ <b>Development of the personality of students by improving their leadership qualities.</b></li></ul>
3.	THE CONTEXT	<b>NSS is the right platform, where the student-youth of the nation may get to involve with real life social activities, and thereby become responsible citizens of India.</b>
4.	THE PRACTICE	
	<ul style="list-style-type: none"><li>■ <b>INTERNATIONAL YOGA DAY</b></li></ul> <p>International Yoga day was celebrated jointly by NSS Unit of our college and Isha Yoga Foundation on 21<sup>st</sup> June 2019 in the Main Auditorium. Trainers of Isha Yoga foundation trained nearly 500 students of our college.</p> <ul style="list-style-type: none"><li>■ <b>SWACHH BHARAT 2.0</b></li></ul> <p>Healthy and clean environment helps in the development of mankind, society and a better tomorrow. In this way The NSS unit, Swachh Bharat 2.0 of our college created awareness on several social issues including the usage of plastics and the importance of rain water harvesting among the people of Pallikaranai and Medavakkam for the past one month.</p> <p>A camp is organised in this regard to clean the plastic rubbish around the Panchayat union office, Medavakkam on 9.7.2019. Social activists participated holding placards to create awareness on the same. As a part of the camp Lakshmi Perumal Temple Medavakkam is cleaned on 11.7.2019. Social activists participated holding placards to create awareness on the same.</p>	

As a part of the camp, Government Higher Secondary School, Medavakkam was cleaned and the compound wall was painted on 15.07.2019 by NSS volunteers. NSS volunteers stage a mime show on the necessity of Swachh Bharat and Rain Water Harvesting on 22.07.2019. Saplings were planted and the walls were painted insisting the importance of Rain Water Harvesting.

### ■ FIT INDIA MOVEMENT

The NSS Unit of our college organised "Fit India Movement" launch programme with the live telecast to the students on 29<sup>th</sup> August 2019 in the Mini-Auditorium. Around 200 NSS volunteers participated in the event and took fitness pledge. An awareness rally was also conducted on the same day.

### ■ CLEAN LIBRARY PROGRAMME

DR. S. Senthil Kumar, NSS Programme Officer and 30 NSS Volunteers participated in the Clean Library Programme at University of Madras held on 30<sup>th</sup> August 2019.

### ■ NATIONAL EYE DONATION

To mark the 34<sup>th</sup> National eye donation fortnight, NSS Unit of our college in association with Mugavari Eye Hospital, Medavakkam, organised a rally on 3<sup>rd</sup> September 2019 from Medavakkam - Perumbakkam road to Pallikaranai to create awareness on eye donation. Mr.K.Sivasankaran, Inspector of police, Madipakkam traffic range was the chief guest. A seminar and several competitions including essay writing, drawing etc. were conducted to create awareness on the importance of eye donation. Mr. N. Babu, Panchayat secretary distributed the prizes to the winners. About 300 NSS Volunteers actively participated.

### ■ MEGA JOB FAIR

Dr.P.Ramesh kumar, NSS Programme officer and 30 NSS Volunteers of our College Volunteered in the MEGA JOB FAIR programme organised by Institute of Distance Education and University Students Advisory Bureau (USAB), University of Madras on 13<sup>th</sup> September 2019.

### ■ ROLE OF YOUTH IN HIV-AIDS PREVENTION ACTIVITIES AND NEW PROGRAM UPDATION OF NACO

The NSS unit and the Red Ribbon Club of our college in association with Tamilnadu Aids control board organised a one day workshop entitled " Role of Youth in HIV-Aids Prevention Activities and New Program updation of NACO " on 19<sup>th</sup> Sep 2019. Mr.R.Gokula Krishnan, Regional Director, NSS Regional Directorate, Govt. of India, Chennai was the chief guest and delivered the presidential address. Mr.R.Selvam, District Programme Manager and Mrs.V. Bharani, District Supervisor, District AIDS Prevention and Control Unit, Mrs.V. Geetha Rani, social activist elaborated the hazardous effects of HIV-AIDS and insisted the contribution of youth in preventing the disease. More than 300 students participated in the workshop.

## ■ TWO DAYS STATE LEVEL ORIENTATION PROGRAMME

6 NSS Volunteers of our College have Participated in the Two Days State Level Orientation Programme for Fresh NSS Volunteers Conducted by National Service Scheme, Sri Sankara Arts and Science College, Kanchipuram on 18<sup>th</sup> & 19<sup>th</sup> September 2019.

## ■ GOLDEN JUBILEE ANNIVERSARY

Our college celebrated the Golden Jubilee anniversary of NSS and the 150<sup>th</sup> birthday of Mahatma Gandhi on 25<sup>th</sup> September 2019. About 500 students participated in the function. A cultural programme was staged and saplings were planted by the students of several near-by colleges to mark the NSS golden jubilee anniversary and 150<sup>th</sup> birthday of Mahatma Gandhi.

## ■ BICYCLE RALLY

NSS Programme officer and 50 NSS volunteers have participated in a Bicycle Rally demonstrating World Peace, Religious Tolerance, National Integration and abolishing Untouchability on Gandhi Jayanthi. This programme was organised by the Government of Tamil Nadu commemorating Gandhi's 151<sup>st</sup> Birthday on 2<sup>nd</sup> October 2019 from Marina Beach to Gandhi Mandapam, Guindy, Chennai.

## ■ ONE DAY STATE LEVEL ORIENTATION PROGRAMME

The NSS Unit organised a One Day State level Orientation Programme For NSS volunteers on 'Youth: Building the Nation' on October 10, 2019. Nearly 550 volunteers from 110 colleges across the State participated in the programme and benefitted. Dr.K.Nagarajan, Former Member Secretary, Tamil Nadu State Council for Higher Education delivered the keynote address. Dr.A.Raja, Assistant Professor, Department of Business Administration, Patrician College and Mr. Shakthi Arun, Social Activist honoured the event with their training sessions.

## ■ 88<sup>th</sup> BIRTH ANNIVERSARY OF Dr. APJ ABDUL KALAM

The NSS Unit celebrated the 88<sup>th</sup> Birth Anniversary of Dr. APJ Abdul Kalam as "World Youth Day". As part of the celebrations, the Chief Guest, Dr. K. Pandian, Controller of Examination, University of Madras planted a sapling in the college premises.

## ■ CONSTITUTION DAY

The NSS Unit observed Constitution Day on 26<sup>th</sup> November 2019.

### ■ TREE PLANTING PROGRAMME

As a part of the Silver Jubilee Celebration of our institution, the NSS Unit organised a Tree Planting Programme on 28<sup>th</sup> November 2019. Nearly 150 saplings were planted along the Medavakkam main road and around Pallikaranai Lakshmi Narayana Perumal Temple. Mr. R. Alagu, Police Inspector (Law & Order), Pallikaranai Police Station was the Chief guest and planted the saplings.

### ■ AWARENESS PROGRAMME ON 'KAVALAN', AN ONLINE APP

The NSS Unit of the College along with the Department of Police, Tamil Nadu Government organised an Awareness Programme on 'Kavalan', an online app ensuring women's safety, recently launched by the Department of Police, Tamil Nadu Government, in the Auditorium on 11<sup>th</sup> December 2019. Ms.C.Vijayakumari, Inspector of Police, All Women's Police Station, Madipakkam was the Chief guest. She explained the working of Kavalan app, its usage and emphasised the importance of Women safety in the society. Nearly 500 women students were the beneficiaries of this programme.

### ■ FIT INDIA MOVEMENT

A rally on Fit India Movement was organised on 18th January 2020, to create awareness about fitness among the public. Around Hundred NSS volunteers participated and took fitness pledge at the end of the event

### ■ 71<sup>st</sup> REPUBLIC DAY PARADE

Dr. P. Ramesh Kumar, NSS Programme Officer led a contingent of 14 NSS volunteers from Tamil Nadu and Pondicherry at the 71st Republic Day Parade held at New Delhi. The team met the Honourable President of India, the Vice President, the Prime Minister and the Central Minister of Youth Affairs and Sports. They were highly commended for their active participation in the event. On their return to the state, the team also met the Honourable Governor of Tamil Nadu and received his blessings.

### ■ 31<sup>st</sup> ROAD SAFETY WEEK

NSS Unit of our college along with Greater Chennai Traffic Police, Madipakkam celebrated 31st Road Safety Week on 27<sup>th</sup> January 2020 in the College. The event was inaugurated by Mr. N. Mayilvahanan, IPS, Deputy Commissioner of Police, Traffic-South.

Mr. Anwar Basha, Assistant Commissioner of Traffic Police, St. Thomas Mount sub. Division; Mr. K. Sivasankaran, Inspector of Police-Traffic, Madipakkam Range, were the guests of honour. The students also participated in a rally promoting Road Safety awareness on the Medavakkam- Tambaram road.

## ■ SPARSH LEPROSY

The NSS Unit of our college and the Public Health Dept., Pallikaranai Zone jointly organised a Sparsh Leprosy Awareness Rally on 5<sup>th</sup> February 2020 at Pallikaranai and Jalladianpet area. The rally was flagged off by Mr. G. Balakrishnan, Health Inspector, Pallikaranai Zone.

## ■ VISIONS OF SUSTAINABILITY - STEPS TOWARDS CHANGE

50 NSS Volunteers of AMCAS participated in an exhibition based on Visions of Sustainability - Steps towards Change, held at Guru Nanak College, Chennai organised by "Seeds of Hope", on 15<sup>th</sup> February 2020.

## ■ SEVEN DAYS SPECIAL CAMP - HEALTHY YOUTH FOR HEALTHY INDIA

The NSS Unit organised a Seven Days Special Camp - Healthy Youth for Healthy India from 20<sup>th</sup> February 2020 in Pallikaranai and Medavakkam Suburbs. 100 NSS volunteers Participated in this Camp. The major activities are

- ✓ Around 100 Medicinal Saplings were planted.
- ✓ The Sri Lakshminarayana Perumal Temple compound was cleaned by the volunteers who also removed the refuse and mesquite trees around the temple.
- ✓ Campus cleaning activity was organized at Government Higher Secondary School, Medavakkam.
- ✓ Organised a rally for Road Safety. The NSS volunteers along with the Chennai Traffic Police created awareness on the importance of wearing helmets among the Motorists on the Medavakkam-Perumbakkam Main road. The Volunteers also created a Human Chain and offered the motorists flyers on road safety during the Rally.
- ✓ This was followed by a Cleaning drive at the Government High School, Chittalapakkam. The Volunteers removed the weeds and plastic waste around the campus and planted saplings in the school compound.
- ✓ The NSS Programme Officers, Dr. P. Ramesh Kumar and Dr. S. Senthil Kumar, were organizing the activities of the Seven days Camp.

## ■ PERSONALITY DEVELOPMENT PROGRAMME

Eight NSS Volunteers of our College have participated in a Personality Development Programme for NSS volunteer Leaders held at Sri Sankara Arts and Science college, Kancheepuram organized by “ The NSS Cell, University of Madras and Mythri (NGO) ”, on 21<sup>st</sup> February 2020.

5.	<b>Evidence of Success</b>	The enthusiastic participation of the students in the various programmes evinces the success of the initiative of NSS. The various programmes organized by the NSS Unit creates awareness, inculcates social responsibility, chisels the personality and motivates the students in the right way and makes them good citizens. The success is evinced by their active participation and contribution to help the fellow human being in their life.
6.	<b>Problems Encountered and Resources Required</b>	Required funds are provided by the University of Madras. Additional fund requirements are supported by the management of our college.
7.	<b>Contact Details</b>	
	<b>Name of the Principal:</b>	Dr. S. Ramanathan
	<b>Name of the Institution:</b>	Asan Memorial College of Arts & Science
	<b>City &amp; Pin Code:</b>	Chennai, 600 100
	<b>Accredited Status:</b>	'B' Grade
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