



# ASAN MEMORIAL COLLEGE OF ARTS & SCIENCE

(Affiliated to University of Madras)



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**Dr. S. RAMANATHAN** M.com., M.Phil., SLST., Ph.D  
Principal, Member-Syndicate, University of Madras.

## AMCAS 2021 - 2022 ANNUAL REPORT

“Education is not the learning of facts, but the training of the mind to think.”

Asan Memorial College of Arts & Science, established in 1994 and affiliated to the University of Madras, is one of the premier co-educational institutions in Chennai. The college was founded with the vision to educate individuals to be intellectually enlightened, socially committed and morally upright citizens.

The initiatives of the College arise from a sound philosophy of life based on faith in humanity and respect for the multicultural nature of our society. The college provides a challenging and vibrant learning environment with activities that focus on the all-round development of young minds. The academic year 2021-22 witnessed a return to normal after the two years of pandemic induced lockdown with a cache of activities.

### UNIVERSITY RANKS

I am proud to place on record that with the dedicated and committed faculty members, our students exhibited excellence in the University Examinations by securing top ranks.

S. No.	Name of Student	Department	University Rank
1.	ARAVIND THAMPY H	B.Sc. Viscom.	I (Malayalam)
2.	VIPIN K	B. Com. (CS)	III (Malayalam)
3.	VIBIN	B. Sc. (HCM)	IV
4.	RAMYA H	B. Sc. (HCM)	V
5.	DIVYA A	M. Sc. Biochemistry	VI
6.	SATHYA SAI KUMAR P	B. Sc. (HCM)	VII
7.	SIDDHU T V	B. A. English	VIII
8.	SELVAMANI A	M. Sc. Applied Microbiology	VIII
9.	GAYATHRI RAJ	MBA	IX
10.	FLANCY	B. Com (CA)	X

## CONVOCATION

Qualified students of the academic years 2019 & 2020 were conferred with degrees on the Graduation Day on 07 May 2022. The Chief Guests Dr. S. Krishnasamy, Member-Secretary, Tamil Nadu State Council for Higher Education and Dr. R. Ramanan, Joint Director of Collegiate Education, Chennai Region awarded degrees to over 1100 graduates in UG, PG, and M. Phil Courses. Cash awards were presented to the University Rank holders.

## PLACEMENT

The initiatives of the placement cell are highly appreciable, as the meticulous team efforts of Placement officers, Dr. Baskar, Dr.Shaji, Mr. Alex and Dr.Senthilkumar, ensured maximum employment opportunities for the final year students.

## FACULTY ACHIEVEMENTS

The strength of an educational institution depends on the quality of its faculty members. I am very proud to state that out of 110 faculty members more than 90 are qualified and approved which includes 45 Ph. D. holders.

Congratulations to the faculty members who have received their doctoral degrees in this academic year.

- **Ms. C.T. Shanthi**, Assistant Professor in Commerce (Shift-II) was awarded **Ph.D. in Commerce** by Alagappa University on 12 October 2021.
- **Ms. Juliet Poornamathy**, Assistant Professor in Biochemistry, was awarded **Ph.D. in Biochemistry** by Bharathiar University on 12 October 2021.
- **Mrs. M. Rajalakshmi**, Assistant Professor of English (Shift-I) was awarded **Ph.D. in English** by Bharathidasan University on 19 January 2022.
- **Mr. Jeyasingh Thompson**, Assistant Professor of Statistics (Shift II) was awarded **Ph.D. in Statistics** by the University of Madras on 27 April 2022.

## HONOURS AND RECOGNITION

As the head of the institution and Syndicate Member of University of Madras, it is my moral responsibility to accept the invitation and to attend conferences, seminars, workshops, etc., in various colleges.

To name a few:

- **Dr. S. Ramanathan**, Principal & Member-Syndicate, University of Madras, was appointed as Chairman, UG Board of Studies in Commerce & Allied subjects for a period of three years from 01 January 2021.

- **Dr. S. Ramanathan**, Principal & Member-Syndicate, University of Madras, was nominated by TANSCHÉ in the “Research Report Review Panel” to review the proposals received under the schemes “Student Mini Project” & “Minor Research Project” for the year 2021-2022.
- **Dr. S. Ramanathan**, Principal & Member-Syndicate, University of Madras, attended a meeting as the University representative at Don Bosco Arts and Science College, Chennai on 10 March 2022.
- **Dr. S. Ramanathan**, Principal & Member-Syndicate, University of Madras, attended **Academic Council Meeting** at Vivekanandha College, Chennai on 25 March 2022.
- **Dr. S. Ramanathan**, Principal & Member-Syndicate, University of Madras, attended **Academic Council Meeting** at Sri Sankara Arts and Science College, Kanchipuram on 02 April 2022
- **Dr. T. S. Shanthi**, Dean, attended a meeting chaired by the Honorable Minister for Higher Education to discuss improvement of quality in academics, research work and NIRF of the institutions at University of Madras on 16 March 2022.
- **Mr. K. Giridharan**, Director of Physical Education was nominated as Manager to accompany the University of Madras Handball (Men) team for the year 2021-2022. He accompanied the team to the South Zone Inter-University Handball (Men) Competition held at Calicut from 18 to 22 March 2022.

It is a great honour that the faculty members of our college are invited by other colleges, universities, institutes and organizations as Doctoral committee members, Members of Board of Studies, Guests to host programs in television, academic audit members, guest speakers, resource persons, judges, evaluator, etc.,

- **Mrs. Mary Kutty Francis**, Assistant Professor, Department of Malayalam was appointed as an Expert committee member by TNPSC for Malayalam Departmental test in 3<sup>rd</sup> class language test conducted on 26 July 2021.
- **Dr. S. Nazareth Arockiamary**, Assistant Professor, Department of Biochemistry, was invited as the chairperson for the virtual National Conference on “Transforming Trends in Life Science & Health Care” organised by Department of Biotechnology, DG Vaishnav College, Chennai on 17 & 18 Nov 2021.
- **Dr. P. Ramesh Kumar**, YRC District Organizer – Kancheepuram District & NSS Programme Officer, was invited as a Chief Guest for the NSS Orientation Programme at Chennai National College, Chennai on 22 December 2021.
- **Mrs. Mary Kutty Francis**, Assistant Professor, Department of Malayalam was nominated as a member of the Board of Studies by University of Madras and IDE in Malayalam for a period of three years from 01 January 2021 to 31 January 2023
- **Mrs. N. Vanaja**, Associate Professor & Head, Department of BBA, was appointed as **Expert Member in Inspection Committee** for Extension of Affiliation to Prince Venkateswara College, Chennai.
- **Dr. M. Jaya**, Associate Professor and Head, Dept. of Commerce attended the Board of Studies Meeting, as Member, at Stella Maris College, Chennai, on 04 March 2022,
- **Dr. M. Jaya** was invited as Member of Doctoral Committee at the Department of Management Studies, SCSVMV University & Vels Institute of Science, Technology and Advanced Studies on 05 March 2022 & 16 March 2022 respectively.

## INVITED AS SPEAKER/ RESOURCE PERSON

- **Dr. S.T. Asheeba**, Assistant Professor & Head, Department of Biochemistry delivered a webinar on the topic “Covid 19 Vaccination Desire to Safer Destiny” at New Prince Shri Bhavani Arts & Science College, Chennai on 14 June 2021.
- **Dr. S. Annapoorni**, Assistant Professor & Head, Department of English delivered a virtual **Guest Lecture on Indian Aesthetics** for students of M.A. at Christ University, Bengaluru on 13 October 2021.
- **Dr. S. Annapoorni**, Assistant Professor & Head and **Dr. G. M. Gayathri**, Assistant Professor, Department of English, delivered lectures in the **Online Guest Lecture Series on Indian Drama & Poetry** for students of M.A. English at Dum Dum Mothijheel College, Kolkata in January 2022.

## WORKSHOP/CONFERENCE

The dedicated faculty team of our college has actively participated in workshops, seminars and conferences at State, National and International level.

- **Dr. J. Girija, Dr. Kalivarathan**, Assistant Professors from Department of Tamil, S-I & S-II respectively, participated in a Two-day workshop on **Inservice Teacher Training programme for University and College Teachers** at Chepauk Campus, University of Madras, Chennai on 28 & 29 March 2022.
- **Ms. Aishwarya Mani and Mr. G. Karthi**, Assistant Professors, Department of English, participated in a Two-day Workshop on **Inservice Teacher Training programme for University and College Teachers** at Chepauk Campus, University of Madras, Chennai on 30 & 31 March 2022.

## PUBLICATIONS AND PRESENTATIONS

Academic enrichment reflects in the quality of faculty. The excellence of our faculty members is demonstrated by their multilevel contribution towards research, publications of text books and paper presentation in various National and International forums:

- **Dr. T. Aryamala**, Associate Professor, Department of Economics & Shift-II-Coordinator, has authored two Books - **International Economics and International Trade**, covering the syllabus of Universities in Tamil Nadu.

## STUDENTS' ACHIEVEMENTS

The spirited and enthusiastic students of our college prove their excellence by participating in extracurricular and co-curricular activities. I appreciate and congratulate all the participants and prize winners for bringing laurels to the institution.

### Department of Biochemistry

- **Ms. Anish Angel H** of I M. Sc. Biochemistry won 2<sup>nd</sup> prize in e-poster on the topic **“Nutraceuticals and Functional food”** in National Conference on **Transforming Trends in Life Science & Health Care** organised by Department of Biotechnology, DG Vaishnav College, Chennai on 17 & 18 November 2021.

### Department of BBA

- **Mr. B. Anandhakrishnan** of II BBA won **I- prize** in Best Manager event in an Inter-collegiate competition organized by Gurunanak College, Chennai on 13 April 2022.

### Department of Commerce

- 100 students attended an **“Online training programme on Employability Skills”**, as part of the CSR activity of Barclays Bank, conducted by Global Talent Track, Chennai from 26 to 30 November 2021.
- **Mr. A. Shyam** of I B.Com. (General) – Shift I, won **I- prize** in Ken I Kan 7<sup>th</sup> **National Level Open Karate Championship** at Adithya Global School, Kurumbalayam, Coimbatore on 06 March 2022.
- **Ms. Isaivani and Mr. Sanjay Krishna** of II B.Com. (C.A.), won the **II-prize** in Wall Painting and **Ms. Preethi & Ms. Pooja** of III B.Com. (C.S), won **II prize** in Hairdressing event in **Hindosav 2022 - an Inter- collegiate Cultural Extravaganza** organized by Hindustan College of Arts & Science, Chennai on 01 & 02 April 2022.

### Department of Computer Science

- **Ms. Rajalakshmi K** of II B.Sc. Computer Science won **III-prize in District level Tamil oratorical competition** in Bharathi Memorial Centenary Celebrations organised by Anna Adharsh College, Chennai.

### Department of English

- **Ms. Lezzy Jenifer**, III B.A. English won **II prize in Verse War**, Poetry Writing Competition in the Inter-collegiate Literary Festival, Battleship Galactica at Anna Adarsh College for Women, Chennai on 22 March 2022.
- **Ms. Lezzy Jenifer & Ms. Vannila** of III BA (English) and **Ms. Anitha** of II BA (English) won **III prize in Dumb Charades & Fun PPT Events – Shreyas 2022** at SSS Jain College, Chennai on 08 April 2022.

### Department of Hotel Management

- **Ms. Pon Shruthi KMS** III B.Sc. (CHM) secured **I-prize in Cooking Competition of World Tourism Day & World Food Day 2021** organised by Department of Geography, Tourism and Travel Management, Madras Christian College, Chennai, on 01 November 2021

### Department of Visual Communication

- **Mr. P. Vijayanandan**, of I B.Sc. Visual Communication won the **I-prize** in the drawing competition conducted by Central Institute of Classical Tamil, Chennai. The prize includes cash prize of Rs. 25,000/- and a certificate of appreciation

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- **Mr. P. Vijayanandan** of I B.Sc. Visual Communication has **won III place** in Inter-collegiate Drawing Competition, **Impulse 22** at Mar Gregorios College of Arts and Science, Chennai on 07&08 April 2022.
  - **Mr. P. Vijayanandan** of I B.Sc. Visual Communication won **II-prize** in Doodle Art event in **Hindosav 2022** at Hindustan College of Arts & Science, Chennai on 01 &02 April 2022.

## DEPARTMENTAL ACTIVITIES

It is the responsibility of every institution that the students enrolled should be prepared to face the changes and challenges when they step out of the institution as graduates. We at Asan, plan all our activities focusing on these aspects. The departments organize a spectrum of activities throughout the year that engage students in events that challenge them to cross boundaries of the self and demonstrate their special skills.

All departments organise guest lectures, workshops, webinars and internships, to give practical exposure to the students and prepare them for jobs.

### Department of Biochemistry

- Organised a Workshop on **Molecular Techniques** on 20 April 2022. **Mr. V. Saravana Perumal**, Managing Director, ABBES Biotech was invited as subject expert

### Department of Commerce

- Organized a Webinar on **Deleveraging: The emerging trend in Financial Management** on 02 April 2022. **Dr. Uma Nagarajan**, Associate Professor, Indian School of Business and Finance (Affiliated to University of London with academic direction from London School of Economics), New Delhi was the Resource Person. Around 100 students from Final year B.Com. (General and C.A.) participated in the webinar

### Department of English

- Celebrated Language Day with an **Intra-departmental Event, EZIO 2022** on 22 April 2022. **Dr. P. Beena**, Assistant Professor, Department of English, S.D.N.B Vaishnav College for Women was the Chief Guest. Students participated in competitions like literary quiz, creative writing and poetry writing. Students of III B.A. English won the overall trophy.
- Organised a **One-day Workshop on Content Writing** on 29 April 2022. **Mr. A. Vinodh**, Senior Content Writer & Freelance Trainer, was the resource person. Around 50 students of the department participated in the programme.

### Department of Visual Communication

- Organised an **Industrial visit to Kancheepuram** for the students on 04 December 2021. With demonstration and hands-on training, the visit to **Varadharaja Perumal Temple and Kailasanathar Temple**, gave insights on areas like on Live sketch, Monument photography and Basic Research process for Documentary filmmaking.

- Organized an innovative and creative event, **Infinity – Let’s Rewrite**, designed for talent exposition, on 26 March 2022. **Mr. Aarif**, Youtuber was the Chief Guest. Students exhibited their artworks, photographs and short films.
- Organized **Infinity – Let’s Rewrite 2.0** on 29 April 2022. **Mr. Arun** and **Mr. Aravind**, of Twin Heart Entertainments were the Chief Guests.

## CLUB ACTIVITIES

The college has several clubs that operate with great efficiency to enable the students to participate in activities that are of service to the community.

## NSS

The NSS units of our college under the guidance and support of Dr. P. Rameshkumar and Mr. K. Senthil Kumar, Programme Officers, are actively involved in various socially conscious activities throughout the year to inculcate a sense of service in the minds of younger generation. The programme officers continue to inspire the students to be socially driven. The NSS unit conducts a notable number of awareness camps, rallies and drives and Government organised programs.

- A **Covid-19 Vaccination Camp** was organised in association with RRC & Greater Chennai Corporation, on Tuesday, 07 September 2021 in the college premises. Around 300 beneficiaries including students, teaching, non-teaching staff and the public participated in the vaccination drive.
- An awareness programme on **De-addiction and Dengue** was organised in association with Greater Chennai Corporation, in the college premises on 01 October 2021. Around 100 beneficiaries including students, teaching and non-teaching staff participated in the programme.
- A massive **Cleanliness Drive** was conducted, under **Clean India Campaign** in Medavakkam Government Higher Secondary School campus on 28 October 2021.
- A month-long **Clean India Mission – 2021** commenced on 01 October 2021. As part of the drive, the cleaning work of the thousand-year-old, Sri Lakshmi Narayana Perumal Temple, Pallikaranai, was undertaken.
- 30 NSS volunteers participated in a **Mini Marathon** conducted by Traffic South District, Greater Chennai Police on 29 October 2021 at Elliot’s Beach, Besant Nagar.
- **Vigilance Awareness Pledge** was administered by the students on 30 November 2021.
- **Special Covid-19 Vaccination Camp** was organized along with Red Ribbon Club in association with Greater Chennai Corporation on 07 January 2022.
- A **7- day Special Camp** was organised with the theme **Healthy Youth for Healthy India** in Medavakkam and Pallikaranai area from 17 March 2022. The activities included cleaning of **Lakshmi Narayana Perumal Temple premises & Ranganathapuram Lake**, awareness rally on “Say NO to Plastic”, **Tree Plantation drive, Programmes on Health & Hygiene, Water conservation & preservation, etc.** Nearly 100 NSS volunteers participated in the camp.
- A **Cleaning Drive & Sapling Plantation Programme** was organised in association with Government Upgraded Primary Health Centre (UPHC), Medavakkam, on the occasion of **World Health Day** on 07 April 2022. The

chief guest, **Mrs. Sivapoosanam Ravi**, President, Medavakkam Panchayat planted the saplings. Around 50 NSS volunteers participated in the programme.

- **A Blood Donation Camp was organized by NSS unit & YRC**, in association with Kilpauk Government Medical College Hospital in the college campus on 30 March 2022. Around 149 participants including teaching faculty, staff and students donated blood.

## ROTARACT CLUB

- **The Installation Ceremony** of Rotaract Club was conducted virtually on 06 August 2021. Rtn. Renjit Joseph, President of Rotary Club of Madras South was the Chief Guest. The special invitees were DRR. Rtn. P PKamavel, Youth Service Director, Rtn. Bina Boaz, Rtn. Sesha Sai. The letter head of the Rotaract Club of Asan was launched by DRR during the ceremony. The total attendees were 80 including faculty coordinators.
- Office Bearers of Rotaract Club of Asan attended a virtual **Orientation Programme** of Club Service Avenue on 17 August 2021. Rtr. PP. PHF. Subhadra VasumathiMarimuthu handled the session.
- **A Fitness Conclave** on the theme **Fit Connect** was organised virtually in association with MEASI Institute of Management, ACTECH, and CEG Anna University, on 30 August 2021. Mr. Sarath Kumar, Actor/Politician was the Chief Guest. Around 300 students from different colleges attended the programme.
- **The inauguration of Vidyarthi Project**, by Rtn. VasanthiRagunathan was organised virtually by Rotary International District 3232 on 08 September 2021. More than 20 students shared their dreams and aspirations.
- An awareness programme, **Period Positive** was conducted virtually on 12 September 2021 with the speaker Rtn. Kotangi Suchitra. The session was attended by 39 Rotaractors.
- More than 20 Rotaractors participated in the event **Manidhee**, organised in collaboration with GSS Jain College for Women at Mercury Matriculation School, Vyasarpadi, 01 October 2021. Organic, Biodegradable and eco-friendly sanitary napkins were distributed to 150 girls from Government School.
- The virtual event **Nutri Meal**, was organised in collaboration with Rotaract Club of Delhi South Central, on 14 October 2021. More than 94 Rotaractors attended the lecture titled **“Good Nutrition means Good Health”**.
- An awareness programme, **Transwonder** was organised on 28 October 2021. Six rotaractors shared greetings and sweets with Transgenders in Tambaram Bus Stand saying **“We Treat You Equal”**, to assure equal rights of transgenders in the society and to make a difference in their lives.



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- The event, **HOPE** was organised virtually on 19 October 2021 on Google Platform. The speaker, **Dr. V Thirumagal**, addressed on the topic, “**Alcohol and Drugs, Making Informed Choices**”. More than 30 participants attended the programme.
  - A Career Guidance Programme entitled **Your Intangible Career** was organised on 08 April 2022. **Mrs. Kavitha Karthikeyan**, Associate Professor & Head, Department of Civil Engineering, Prince Shri Venkateshwara Padmavathy Engineering College, Chennai, addressed the students on the importance of choosing the right career path.

#### YRC

- 50 Volunteers participated in a **Marathon Event** on World Autism Day at Besant Nagar, Elliot’s Beach, on 09 April 2022. The event was organized by YRC-IRCS, Tamil Nadu Branch.

#### WOMEN’S STUDIES CELL

- **International Women’s Day - Asan Mahila ‘22** was conducted through virtual mode on 08 March 2022. **Dr. Jaletha Helan**, M.D., D.G.O, Physician and Gynecologist and **Ms. R.J. Ophelia**, M.B.A., Media Personality, were the guests of honour.

#### CAREER COUNSELLING GUIDANCE CELL

- Conducted an online **Mock Screening Test** for the UG final year students on 27 April 2022. 52 students who secured above 60% were shortlisted and given training on Aptitude & Interview Skills.
- Organised a **Webinar on Acing the Interview** for the final year students on 12 May 2022. **Dr. K. N. Shoba**, Assistant Professor of English & Deputy Director, Centre for Research, Anna University was the resource person.

#### SPORTS

The Physical Education Department of our college encourages active participation of our students in various sports activities in both the University A-Zone and inter-collegiate tournaments. Students have made marvellous strides in sports in the academic year, 2021-22.

- The **Badminton Team** of our college secured **III-Place** in the **University A-Zone Tournament**.
- **Mr. Aadhithya**, III B.Com. CS won **III-place** in 400 mts Running (Men), in the **Inter-collegiate Athletic Meet 2022**, at Annai Violet Arts & Science College, Chennai, on 17 March 2022.

## CELEBRATIONS AT ASAN

### NATIONAL DAY CELEBRATIONS

- The 75<sup>th</sup> Independence Day was celebrated on 15 August 2021. Dr. S. Ramanathan, Principal, hoisted the National Flag and addressed the students.
- The 72<sup>nd</sup> Republic Day was celebrated on 26 January 2022 in the college campus. Dr. S. Ramanathan, Principal, hoisted the flag and delivered the Republic Day address.

### CONCLUSION

The pandemic and ensuing lockdown initiated a new mode of blended learning that challenged the traditional methods of teaching and learning. It also curtailed the usual plethora of events organised by the departments and clubs. However, the faculty and students rose to the challenge and the academic atmosphere has adapted to the new normal. With the reopening of colleges, we believe that the next academic year will be a more exciting and eventful one.



PRINCIPAL  
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## AIM 2021-2022 ANNUAL REPORT

The Quality of Education in any Institution depends to a large extent on the availability of infrastructure, primarily buildings. In order to provide the welfare of the institution, the college undertook renovation/extension of the existing AIM block which includes classrooms, seminar hall, computer lab, library, restrooms etc.,

### **FACULTY ACHIEVEMENTS**

- ❖ **Dr. D. Jaichitra**, Assistant Professor, Department of MBA completed Swayam Online Annual Refresher Programme for career advancement scheme in Pedagogical Innovations and Research Methodology (Interdisciplinary) and scored 'A' grade in the exam held on 21<sup>st</sup> August 2021.
- ❖ **Dr. P. Parameswari**, Associate Professor, Department of MBA participated in the online subject refresher course on revisiting, rejuvenating, reimaging and reskilling commerce and financial management teaching and research by UGC-HRDC, Jai Narain Vyas University, Jodhpur from 9<sup>th</sup> November 2021 to 23<sup>rd</sup> November 2021.
- ❖ **Dr. D. Jaichitra**, Assistant Professor, Department of MBA participated in 10 days National level FDP on **Pedagogy of Teaching and Tools on E-Content Development for Effective Teaching** by Christopher Arts and Science College from 5<sup>th</sup> July 2021 to 14<sup>th</sup> July 2021.
- ❖ **Dr. D. Jaichitra**, Assistant Professor, Department of MBA participated in the online seven days Faculty Development Programme on **Outcome based Education** by Karpagam Academy of Higher Education, Coimbatore from 26<sup>th</sup> July 2021 to 01<sup>st</sup> August 2021.
- ❖ **Mrs. P. Lavanya Jothi Lakshmi**, Assistant Professor, Department of MBA participated in five days FDP for faculty in **Recent trends** at SRM Institute of Science and Technology from 9<sup>th</sup> August 2021 to 13<sup>th</sup> August 2021.
- ❖ **Mrs. P. Lavanya Jothi Lakshmi**, Assistant Professor, Department of MBA participated in one week international FDP on **Transformation to new Normal Techniques** at Mar Gregorios College of Arts and Science from 9<sup>th</sup> August 2021 to 14<sup>th</sup> August 2021.
- ❖ **Dr. D. Jaichitra**, Assistant Professor, Department of MBA participated in 3 days FDP on **Learning Basic Statistics and data interpretation using SPSS** by Saveetha Engineering College from 23<sup>rd</sup> September 2021 to 25<sup>th</sup> September 2021.
- ❖ **Dr. P. Parameswari**, Associate Professor, Department of MBA participated in an FDP on INNOVATION AND ENTREPRENEURSHIP at Madras University from 4<sup>th</sup> April 2022 to 8<sup>th</sup> April 2022.

## PAPER PRESENTATION

- ❖ **Dr. D. Jaichitra**, Assistant Professor, Department of MBA and **Ms. B Nithya Kamatchi**, Student, I MBA presented a paper on “A study on Teambuilding for sustainable Business Excellence” on 27<sup>th</sup> April 2022 in the National Conference on Emerging Business Innovation and Trends in India at Quaide Milleth College for Men.
- ❖ **Dr. D. Jaichitra**, Assistant Professor, Department of MBA and **Ms. N. Soniya**, Student, I MBA also presented a paper on “Understanding Women Entrepreneurs” on 27<sup>th</sup> April 2022 in the same Conference.

## DEPARTMENT ACTIVITIES

- ❖ A Financial awareness Training Programme on Stock Market Operations (Certificate Programme) was conducted on 25<sup>th</sup> September 2021 to 30<sup>th</sup> September 2021. Mr. A.K. Narayanan, Chartered Accountant, Authorised Trainer by NISM, SEBI trained the students.
- ❖ A Session on “Career Opportunities in Indian Capital Market” was conducted by Mr. Prem, Relationship Manager, Kotak Life Insurance on 19<sup>th</sup> March 2022.
- ❖ A Webinar on “Introduction to Securities Market” is scheduled on 24<sup>th</sup> March 2022. Mr. Khaja Mohideen, Assistant Vice-President, Metropolitan Stock Exchange of India Limited and Ms. Poornima S., Manager, SEBI are the resource persons.
- ❖ A Lecture on **Building Effective Interpersonal Relationship** was conducted on 11<sup>th</sup> April 2022. **Dr. Maya Rathnasabapathy**, Associate Professor, Psychology, School of Social Science and Language, VIT, Chennai was the Chief Guest.
- ❖ A Webinar on **Career and Data Analytics** was conducted on 12<sup>th</sup> April 2022. **Mr. Sushil Soni**, Expert in Data Science, ML & AI, Live Wire addressed the students.

## INDUCTION PROGRAMME

### DAY 1 – 1<sup>st</sup> November 2021

- ❖ **Mr. J. Raghunathan**, Director, Alparithm Technologies, Chennai, created an awareness on “How to make the next Two years effective”.

- ❖ **Mr. S. Chandrasekar**, Director, Bell Star Finance Limited, Chennai, throw light on the topic “**Developing Personality**”.

**DAY 2 – 2nd November 2021**

- ❖ **Mr. J. Raghunathan**, Director, Alparithm Technologies, Chennai, delivered a talk on the topic “**Corporate expectations from fresh MBAs**”.
- ❖ **Mr. S. Chandrasekar**, Director, Bell Star Finance Limited, Chennai, addressed the students on the topic “**Importance of Communication**”.

**DAY 3 – 6<sup>th</sup> November 2021**

- ❖ An interaction with the alumnus was arranged through Google platform. The proud alumnus shared their experience at Asan and also their experience in corporate.

**PLACEMENT**

Company Name: Careernet Technologies, Chennai  
Position: HR Trainee  
No. of students selected: 1 (Mr. Vishal, II MBA)  
Package: Rs. 3,00,000 per Annum



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