

**ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE**

**Velachery – Tambaram Road, Chennai 600 100.**

**BEST PRACTICE OF THE INSTITUTION**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Details</b>
1.	<b>TITLE OF THE PRACTICE</b>	<b>Community Outreach Services</b>
2.	<b>GOAL</b>	<ul style="list-style-type: none"><li>■ Living up to the motto of “Not Me, But You”</li><li>■ Developing humanitarian outlook in students with a view towards holistic education.</li><li>■ Instilling the importance of inclusivity and social responsibility in young minds.</li></ul>
3.	<b>THE CONTEXT</b>	<b>“We make a living by what we get, but we make a life by what we give.”</b>
4.	<b>THE PRACTICE</b>	
<ul style="list-style-type: none"><li>• A Covid-19 Vaccination Camp was organised in association with RRC &amp; Greater Chennai Corporation in the college premises.</li><li>• Around 300 beneficiaries including students, teaching, non-teaching staff and the public participated in the vaccination drive.</li><li>• A massive Cleanliness Drive was conducted, under Clean India Campaign in Medavakkam Government Higher Secondary School campus.</li><li>• A month-long Clean India Mission – 2021 was launched in the month of October.</li><li>• A 7- day Special Camp was organised with the theme Healthy Youth for Healthy India in Medavakkam and Pallikaranai area.</li><li>• The activities included cleaning of Lakshmi Narayana Perumal Temple premises &amp; Ranganathapuram Lake, awareness rally on “Say NO to Plastic”, Tree Plantation drive, Programmes on Health &amp; Hygiene, Water conservation &amp; preservation, etc with 100 volunteers.</li></ul>		

- **A Cleaning Drive & Sapling Plantation Programme was organised in association with Government Upgraded Primary Health Centre (UPHC), Medavakkam, on the occasion of World Health Day.**
- **A Blood Donation Camp was organized by NSS unit & YRC, in association with Kilpauk Government Medical College Hospital in the college campus**
- **Around 149 participants including teaching faculty, staff and students donated blood.**
- **Project Manidhee, organised in collaboration with GSS Jain College for Women at Mercury Matriculation School, Vyasarpadi.**
- **Organic, Biodegradable and eco-friendly sanitary napkins were distributed to 150 girls from Government School.**
- **Transwonder Awareness Programme where students shared greetings and sweets with Transgenders in Tambaram Bus Stand saying “We Treat You Equal”**
- **Project was meant to recognise equal rights of transgender in the society and to make a difference in their lives.**

5.	<b>Evidence of Success</b>	<b>The events brought together enthusiastic volunteers who contributed their time and efforts to make a difference in the life of the community around the institution.</b>
6.	<b>Problems Encountered and Resources Required</b>	<b>The community outreach activities were of a very short duration, therefore a need for a sustained link between the work of special and regular activity was recognised.  The lacklustre community participation also along with a floating student population was also a significant reason for the lack of sustained effort.</b>
7.	<b>Contact Details</b>	
	<b>Name of the Principal:</b>	<b>Dr. S. Ramanathan</b>
	<b>Name of the Institution:</b>	<b>Asan Memorial College of Arts &amp; Science</b>
	<b>City &amp; Pin Code:</b>	<b>Chennai, 600 100</b>
	<b>Accredited Status:</b>	<b>‘B’ Grade</b>
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