

**ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE**

**Velachery – Tambaram Road, Chennai 600 100.**

**BEST PRACTICE OF THE INSTITUTION**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Details</b>
<b>1.</b>	<b>TITLE OF THE PRACTICE</b>	<b>Career Guidance &amp; Counselling Cell</b>
<b>2.</b>	<b>GOAL</b>	<ul style="list-style-type: none"><li>■ To ensure equity of knowledge access and placement opportunities for all students</li><li>■ To ensure availability of relevant and accessible information coupled with professional guidance</li><li>■ To guide the students towards better career achievements.</li></ul>
<b>3.</b>	<b>THE CONTEXT</b>	<b>“Go confidently in the direction of your dreams.”</b>
<b>4.</b>	<b>THE PRACTICE</b>	
<ul style="list-style-type: none"><li>■ A session is organised to give a glimpse of screening experience to all the UG final year students. The online Mock Screening Test organised gave them to understand their requirements and made them to prepare for the ensuing future.</li><li>■ After analysing the scores of the results in this online mock test, 52 students who secured above 60% were shortlisted and given training on Aptitude &amp; Interview Skills.</li><li>■ A specialised Webinar “Acing the Interview” focusing to hone the skills of the interview was organised by the Career Counselling Cell for the final year students. Dr. K. N. Shoba, Assistant Professor of English &amp; Deputy Director, Centre for Research, Anna University was the resource person.</li></ul>		

5.	Evidence of Success	<ul style="list-style-type: none"> <li>■ The inauguration of the cell posits a positive step in bridging the gap in perception about the market demands and individual expectations.</li> <li>■ The Cell is planning to work closely with the Placement Cell to ensure a smooth transition from college to the corporate world.</li> </ul>
6.	Problems Encountered and Resources Required	<ul style="list-style-type: none"> <li>■ Need to focus on the psychological counselling for students to tackle stress and anxiety</li> <li>■ Allocation of dedicated room with computer, printer and internet facilities to undertake screening tests, etc.</li> </ul>
7.	Contact Details	
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