



Asan Memorial College of Arts & Science

(Affiliated to University of Madras)

Velachery – Tambaram Road, Jalladianpet, Chennai – 600 100.
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Best Practice of the Institution Community Outreach Services

S. No.	Particulars	Details
1.	Title of the Practice	Community Outreach Services
2.	Goal	<ul style="list-style-type: none">• Adhering to the motto of “Not Me, But You”• Fostering humanitarian perspective in students with a view to promote a holistic education.• Nurturing a deep sense of inclusivity and social responsibility in young minds.
3.	The Context	“Real education should educate us out of self into something far finer; into a selflessness which links us with all humanity.” Nancy Astor
4.	The Practice	<ul style="list-style-type: none">• A grand Drive Against Drugs initiative was organised in the college campus to raise awareness on drug abuse.• A mass Blood Donation Camp was conducted in the college campus with over 100 staff and students enthusiastically donated blood.• An Eye-donation Awareness Rally was organised along with Lions Club and Mugavari Eye Hospital.• NSS volunteers participated in the Youth Parliament, National Integration Camp and Sustainable Water Management Workshop.• A Bicycle Rally on Gandhi Jayanthi and Unity Day Run on Vallabhai Patel’s Birth Anniversary were organised.• A 7- day Special Camp was organised with the theme The Role of Strong Youngsters for a Prosperous India in Medavakkam and Pallikaranai area.

		<ul style="list-style-type: none"> • The activities included cleaning of Lakshmi Narayana Perumal Temple premises & Ranganathapuram Lake, awareness rally on Road Safety, Helmet Usage & Anti-Drug Usage, Tree Plantation drive, Survey of Youth in Higher Education & Employment, Water conservation & preservation, etc with 100 volunteers. • A Kidney Awareness Run was organised at Olcott School, Besant Nagar. on the occasion of World Kidney Day. • A Leprosy Awareness Campaign and Disaster Management Training was organised for the students.
5.	Evidence of Success	The events united passionate volunteers who dedicated their time and efforts to create a positive impact in the lives of the community surrounding the institution.
6.	Problems Encountered & Resources Required	<p>The community outreach activities were of a very short duration, therefore a need for a sustained link between the work of special and regular activity was recognised.</p> <p>The lacklustre community participation also along with a floating student population was also a significant reason for the lack of sustained effort.</p>
7.	Contact Details	
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	Accredited Status	B Grade
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