



Asan Memorial College of Arts & Science

(Affiliated to University of Madras)

Velachery – Tambaram Road, Jalladianpet, Chennai – 600 100.
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Best Practice of the Institution Career Guidance & Counselling Initiatives

S. No.	Particulars	Details
1.	Title of the Practice	Career Guidance & Counselling Initiatives
2.	Goal	<ul style="list-style-type: none">• Ensuring equal access to knowledge and placement opportunities for every student• Providing pertinent and easily accessible information along with expert guidance• Directing students towards greater career opportunities and success
3.	The Context	“Empowering Dreams, Guiding Futures: Where Your Career Journey Begins.”
4.	The Practice	<ul style="list-style-type: none">• Conducted an online Mock Screening Test for the UG final year students.• 300 students participated and were trained in Aptitude & Interview Skills.• Organised a Workshop on Acing TNPSC & UPSC Exams with EVA Stalin IAS Academy.• 2 MoUs were signed with EVA Stalin IAS Academy & Magic Bus Foundation to offer practical training in employability skills.• A Motivation Session entitled <i>Latchiyam: Reaching Your Goal</i> was organised for final year students.• One week training on Personality Enrichment and Interview Skills organised in the campus.• The training was conducted by Dr. K N Shoba Assistant Professor & Deputy Director- CFR, Anna University along with Prof. D. Stalin, Eva Stalin IAS Academy.• Around 75 final year UG students participated in the event which included Self Introduction, Professional Etiquette, Identifying Career Goals,

		<p>Resume Building, Group Discussion and Interview skills.</p> <ul style="list-style-type: none"> The Mock sessions on GD and Interview with reviews of their performance offered them hands on experience of interview process.
5.	Evidence of Success	The Cell is planning to work closely with the Placement Cell to ensure a smooth transition from college to the corporate world.
6.	Problems Encountered & Resources Required	<ul style="list-style-type: none"> Need for counselling to tackle stress and anxiety Need for wider variety of course-based skill enhancement programmes.
7.	Contact Details	
	Name of the Principal	Dr. T. S. Santhi
	Name of the Institution	Asan Memorial College of Arts & Science
	City & Pin Code	Chennai 600 100
	Accredited Status	B Grade
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