

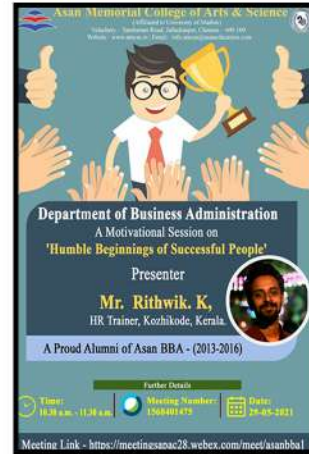
A webinar on "How to Prepare a Research Proposal" by Resource Person, Dr. T. S. Edwin, Assistant Professor, School of Management, SRM Institute.



A webinar on "Emotional Intelligence at Challenging Times" by Resource Person, Mr. L.Narendra Kumar, Director-Instivate Learning Solutions Pvt Ltd.



A webinar on "Humble Beginnings of Successful People" by Resource Person Mr. Rithwik Kambil, HR Trainer, Kozhikode, Kerala.



A webinar on "Body Language-The Super Power" Resource Person Mr. Arun Nair, CMD and Chief Mentor, Parivartan Corporate Training Academy, Kochi.



A webinar on "Communication, Assertiveness, Results (C.A.R)" by Resource Person Mr. B. Sai Kishor, HR Senior Associate, Ford Motor Pvt Ltd, Chennai.



On 16th March'2020, a seminar entitled "Essence of Effective Communication" was organized for the first year BBA students. The resource person was Mr. Arun Nair, CMD and Chief Mentor, Parivartan Corporate Training Academy, Kochi.





ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE

(Affiliated to University of Madras)
Velachery - Tambaram Road, Jaladampet, Chennai - 600 100
Phone : 044 - 22460216, 22461418, 22460032, Fax : 044 - 22461335 / 22460138
Email : info.amcas@asaneducation.com Website : www.asaneducation.co

THE DEPARTMENT OF BUSINESS ADMINISTRATION

Email : bbaasan1@gmail.com, bba1.amcas@asaneducation.com

"BBA SPEAKS"

(A HALF - YEARLY BBA EVENTS INVENTORY)

Asan Memorial College of Arts and Science was established in 1994 as a part of the Asan Memorial Group of Educational Institutions, Chennai, with over 50 years of reputation in the field of education.

The Asan BBA Course started in the year 1997 has made notable advancement with consistent results university rank and excellent placement records. It generates an opportunity to learn and participate by organising various event such as seminars, workshops, personality development programs, exhibition, industrial training projects and mega inter collegiate meet.

"BBA SPEAKS" is an attempt, with an objective to document and publicize events and achievements of the Department of Business Administration



■ S. Kowasly of III BBA had Won III Prize, R. Priya and P. Muthazhagi of III BBA had Won Special Prize in open book competition conducted in connection with 125th Anniversary of Swami Vivekananda's historic return to India organise by Vivekananda Cultural Centre, Chennai.

■ Ananthkrishnan Baburaj of II BBA, Won 1st Place in Best Manager Event at Catalyst 2022, an Inter-Collegiate Online Management Meet organized by PG Department of Business Administration (MBA), Gurunanak College (Autonomous) on 13th April 2022.

■ Ananthkrishnan Baburaj, Naveen Kumar, Edwin Jude Gomez and Niithya Narayanan of II BBA participated in the event, Venture, HR Trends in the Workplace, organized by the Department of Management Studies (MA HRM), Womens Christian College on 5th May 2022, and won IInd prize of Rs 2000 Cash award with Certificates in the Management Games.



CHIEF PATRONS

Mrs. Shyamala Jeyaprakash
Chairperson, AMEI

Dr. Gautham Babu
Joint Secretary, AMA

CHIEF ADVISOR

Dr. T.S. Santhi
Principal

STUDENT EDITORS

Mr. Ananthkrishnan Baburaj
Final Year BBA
Mr. B. Sanjai
Final Year BBA

STAFF EDITORS

Mrs. N. Vanaja
Head & Associate Professor

Ms. Roseline
Assistant Professor

STUDENTS PARTICIPATION IN COMPETITIONS

■ K. Deepak and S. Sanjay Kumar of I BBA and S.Vinodhini, K.Shivani, A. Deepika and G. Shanmathy of II BBA participated in the event Sparkless Cuisine & Mehendi Designing at Myriaz 2k22 (Inter Collegiate Fest) held on 5th May 2022 organized by Department of Commerce (Marketing Management), Gurunanak College (Autonomous).

■ The students of BBA department participated in various intra - departmental competitions conducted in view of 75th Independence Day and Drug Awareness Campaign.

The following students had won prizes in various competitions

1. Ms. Janani S III BBA -Third Prize - Oratorical competition
2. Mr. Anantha Krishnan & Mr. Nawal Rajesh III BBA - First Prize in English Debate
3. Ms. Shivani K III BBA - Third Prize – Tamil Essay Competition
4. Mr. Madhan B I BBA – Third Prize – Photography Competition



Students bidding Farewell to **Mr. T. Yethiraj,** Associate Professor, on his retirement.



Industrial visit to Hatsun Agro Product Ltd., Kanchipuram Organised by BBA Department on 18th May 2022 for III BBA students.

BBA HOMECOMING



The Department Organised "BBA Homecoming" on 2nd February 2020 at 9.30am in the College Auditorium. Alumni from all batches since 1998-2001 batch took part in the Alma Maters Reunion.

The Alumni chapter witnessed the former students making it to the event from Dubai, Nepal, Kolkata, Delhi, Mumbai, Calicut, Cochin, and other parts of Tamil Nadu.



Various games, entertainment and experience sharing sessions were organized which enabled the gathering to recreate and relive their moments and memories. The office bearers of the Alumni Association were elected and certain proposals were put forward.