



The Department of Business Administration, Asan Memorial College of Arts and Science in association with Parivartan Corporate Academy, Kochi, Kerala organized a Career Development Workshop entitled “CAREER BOOSTER” on 4th March 2023, for the final year BBA students. The training expert was Mr.Arun B. Nair, CMD & Chief Mentor. The workshop focused on the need for goal setting and transitioning oneself to fit into the competitive world. Certificates were distributed to all the participants.

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DEPARTMENT OF BUSINESS ADMINISTRATION

"BBA SPEAKS"

(A HALF - YEARLY BBA EVENTS INVENTORY)

Asan Memorial College of Arts and Science was established in 1994 as a part of the Asan Memorial Group of Educational Institutions, Chennai, with over 50 years of reputation in the field of education.

The Asan BBA course started in the year 1997 has made notable advancement with consistent results, university ranks and excellent placement records. It generates an opportunity to learn and participate by organising various events such as seminars, workshops, personality development programs, exhibition, industrial training projects and mega inter collegiate meet.

"BBA SPEAKS" is an attempt, with an objective to document and publicize events and achievements of the Department of Business Administration



On 4th March 2023, An MOU was signed between the Department of Business Administration, Asan Memorial College of Arts and Science and Parivartan Corporate Academy, Kochi, Kerala for the purpose of enhancing student skills in the areas of Communication, Team Building, Corporate Etiquette, College to Corporate Transition, etc.



On 10th March 2023, the second year BBA students visited Arignar Anna Zoological Park, Vandalur, as a part of Environmental Studies Field Visit. They learnt about various species of mammals, birds, reptiles, flora and fauna and their impact in the Biodiversity.



A one day seminar entitled “Emotional Resilience” for the final year BBA students was organized, on 29th March 2023. The resource person was, Mr.B.Sai Kishor, HR-Learning & Development, Senior Associate, Ford Motor Private Ltd. Chennai. The seminar focused on the need and ability to respond to stressful or unexpected situations and crises. Certificates were distributed to all the participants.



The Overall Sports Championship for the year 2023 is bagged by Department of Business Administration Mr. A.Tejas of III BBA has won the Individual Championship for Men