

## 7.2 Best Practices

### 1. Fostering Social Responsibility and Community Engagement

S. No.	Particulars	Details
1.	Title of the Practice	Fostering Social Responsibility and Community Engagement
2.	Goal	<ul style="list-style-type: none"> <li>● Adhering to the motto of “Nurturing Minds, Shaping Society”</li> <li>● Encouraging Active Community Engagement by inspiring students to take an active role in community service projects and initiatives.</li> <li>● Strengthening Community Bonds by building strong, cooperative relationships between students and community members to foster a sense of unity and collective responsibility.</li> </ul>
3.	The Context	Real education teaches us to embrace humanity in all its forms, fostering a world where understanding and kindness prevail.
4.	The Practice	<ul style="list-style-type: none"> <li>● An Awareness Programme on the International Day against Drug Abuse &amp; Illicit Trafficking was organized at signal points in Pallikaranai and Medavakkam, in collaboration with the Enforcement Bureau CID, Tamil Nadu State NSS Cell, and the University of Madras. 50 NSS Volunteers of the college and 10 police officers from Pallikaranai police station participated.</li> <li>● 50 NSS volunteers participated in a Tree Plantation drive, planting over 100 saplings at the premises of Arulmigu Aathipurishwarar and Lakshmi Narayana Perumal Temple in Pallikaranai, under the banner of "Meri Maati Mera Desh."</li> <li>● A Leprosy Eradication Awareness Campaign, organized in association with the Tamil Nadu Public Health &amp; Family Welfare Department, involved distributing pamphlets on disease treatment and administering a leprosy awareness oath, with around 300 students participating in the programme.</li> <li>● A mass Blood Donation Camp was conducted in the college campus with over 201 staff and students enthusiastically donated blood.</li> <li>● A Walkathon for POCS Awareness was conducted in association with Kauvery</li> </ul>

		<p>Hospital, Radial Road, with 200 NSS volunteers participating in the event.</p> <ul style="list-style-type: none"> <li>• 50 NSS volunteers participated in the launch of the Prime Minister’s Vishwakarma Yojana scheme, conducted by Shri Bhupender Yadav, Honourable Union Cabinet Minister for Labour and Employment, Environment, Forest and Climate Change, at Patrician College of Arts and Science, Chennai.</li> <li>• Heart &amp; Brain Health Awareness Walkathon was organised in association with Gleneagles Health City, Chennai. 100 NSS volunteers participated in the rally from NIOT, Radial Road to Pallikaranai.</li> <li>• Cancer Awareness Workshop on “Prevention of Cancer through Lifestyle Changes” organized in view of National Cancer Awareness Day by Cancer Institute (WIA), Adyar. Around 30 NSS Volunteers participated in the event.</li> <li>• Michaung Flood relief materials worth Rs. 1,50,000, including tarpaulins, rice, dhal, bed sheets, oil, biscuits, and stationeries, were distributed to 40 members of the Irula community in Madayambakkam and Atchivilagam in Cheyyur Taluk, Chengalpet District, in association with the Indian Red Cross, Tamil Nadu Branch, and Anna Nagar Lion's Club, Chennai.</li> <li>• Road Safety Awareness Campaign was organised in association with Nehru Yuva Kendra, Chennai of the Ministry of Youth Affairs &amp; Sports, Government of India. 50 NSS volunteers participated.</li> <li>• A Pulse Polio Immunization (PPI) Camp was held in the Pallikaranai, Jaladianpet area in association with the Department of Public Health and Preventive Medicine (Zone-14), Greater Chennai Corporation, where around 5100 children were vaccinated, with 50 NSS volunteers going door to door to administer polio drops.</li> <li>• A 7- day Special Camp was organised with the theme “Healthy Youth for Healthy India” in Medavakkam village.</li> <li>• The activities included Environment Awareness among College Students through a Street Play, Tree Plantation drive, Women’s Empowerment, awareness sessions on the</li> </ul>
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		voting process and voting machines, cleaning of Lakshmi Narayana Perumal Temple, Pillayar Kovil, the Pachaianman Temple near Medavakkam & Pond in Vijayanagaram near Medavakkam Village, removing Plastic Waste and Seemai Karuvelam Trees from the Pond etc with 100 volunteers.
5.	Evidence of Success	<p>Volunteers came together with a shared commitment to community service.</p> <p>Demonstrated dedication and enthusiasm in all activities</p> <p>Built lasting relationships between the institution and the local community.</p> <p>Set a precedent for future volunteerism and community involvement.</p> <p>Inspired others to participate and contribute to social initiatives.</p>
6.	Problems Encountered & Resources Required	<p>Short-term activities may raise awareness temporarily.</p> <p>Often fail to bring about significant or lasting changes in behavior or community conditions.</p> <p>Establishing continuous programs is crucial to overcoming these limitations.</p> <p>Integration with regular community and institutional activities ensures sustainability.</p>
7.	Contact Details	
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