## **7.2 Best Practices**

## 2. Value Added Courses - Diploma Programme

S. No.	Particulars	Details
1.	Title of the Practice	Value Added Courses - Diploma Programme
2.	Goal	To enable students to gain skills and knowledge beyond their academic curriculum.  To focus on broadening knowledge, cultivate employability skills, and improve career prospects.  Offer practical experience and encourage personal growth, equipping students with the tools to achieve their aspirations and thrive in their chosen careers.
3.	The Context	In the fast-evolving job market, students need additional qualifications beyond traditional academic degrees.  The college introduced Value Added Diploma Programmes in association with the National Youth Employability Skill Training Co-operative Educational Society Ltd. for the academic year 2024–25. These programmes are tailored to enhance students' employability, industry readiness, and professional growth.
4.	The Practice	<ul> <li>The following Diploma Courses were conducted across various departments:</li> <li>B.Sc. Biochemistry – Diploma in Water Quality Management (28 students registered, 28 passed).</li> <li>B.Sc. Microbiology – Diploma in Water Quality Management (28 registered, 25 passed).</li> <li>B.Com. (General) – Diploma in E-Commerce Management (70 registered, 70 passed).</li> <li>B.Com. (CA) – Diploma in E-Commerce Management (66 registered, 66 passed).</li> <li>B.Com. (CS) – Diploma in E-Commerce Management (58 registered, 58 passed).</li> <li>B.Com. (A&amp;F) – Diploma in E-Commerce Management (23 registered, 23 passed).</li> <li>B.Com. (General) Shift II – Diploma in E-Commerce Management (22 registered, 21 passed).</li> </ul>

	T	D.D.A. Diplome in Drefessional Management
		• B.B.A. – Diploma in Professional Management (54 registered, 44 passed).
		B.B.A. Shift II – Diploma in Professional Management (11 registered, 11 passed).
		B.Sc. Computer Science – Diploma in Data Analysis in Python (49 registered, 48 passed).
		• B.C.A. – Diploma in Data Analysis in Python (40 registered, 39 passed).
		B.Sc. Hotel Management – Diploma in Restaurant and Event Management (20 registered, 19 passed).
		B.Sc. Visual Communication – Diploma in Film Production (29 registered, 25 passed).
		B.Sc. Psychology – Diploma in Montessori Teacher Training (12 registered, 12 passed).
		• B.A. English – Diploma in Content Writing (16 registered, 16 passed).
		M.Sc. Biochemistry – PG Diploma in Blood Bank Management (12 registered, 11 passed).
		M.Sc. Microbiology – PG Diploma in Blood Bank Management (33 registered, 32 passed).
		The overall statistics for the Diploma Programmes (AY 2024–25):
		• Total Registered Students: 571
		• Total Passed Students: 548
		• Overall Pass Percentage: 95.97%
5.	Evidence of Success	High student participation across undergraduate and postgraduate programmes.  Excellent pass percentage in most courses, reflect the
		students' commitment and the programme's
		effectiveness. Improved employability skills, especially in professional
		and technical areas like data analysis, e-commerce, and management.
		Diverse offerings catered to multiple disciplines, promoting interdisciplinary learning.

6.	Problems Encountered	Balancing the regular academic curriculum with
	& Resources Required	diploma courses posed challenges for some
		students, resulting in a small number of students
		who could not complete the course successfully,
		indicating the need for additional mentoring and
		support.
		<ul> <li>Certain courses could make use of advanced</li> </ul>
		infrastructure and technical resources.
7.	Contact Details	
	Name of the Principal	Dr. T. S. Santhi
	Name of the	Asan Memorial College of Arts & Science
	Institution	
	City & Pin Code	Chennai 600 100
	Accredited Status	B Grade
	Work Phone: Website	044-22460877
	& Mobile	www.amcas.in; 9677043483